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We are living in interesting times - concerning for all, stressful for many. A new normal has yet to emerge. If you are in the bicycle retail environment you may be thriving, shriveling, or stranded in wait-and-see mode. If you are a dedicated bike fitter, you probably have unexpected time on your hands. Hence, it is with muted fanfare that we announce the launch of two new initiatives that have been long in the making and are finally available. Both are intended to support you in YOUR business of serving cyclists. I invite you to take a look at both.

## ONLINE LEARNING NOW AVAILABLE



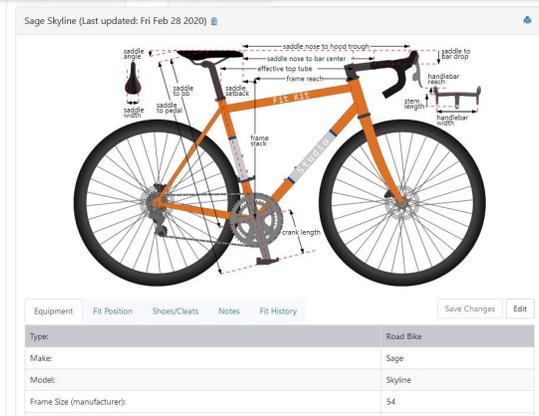
For a while now, we have been developing an online learning framework for communicating the "chalk and talk" elements of bike fit education, as well as a module on how to use the Fit Kit tools and system.

There is more to do, but the first modules on "Understanding Bike Sizing" and "How to Use the Fit Kit" are now available for self-study. These courses, along with those still in the pipeline, are set to replace our introductory in-person workshops (good timing for that!) and serve as "pre-reading" for our more hands-on, advanced skills workshops.

Our online courses will significantly reduce the cost to gain this education and increase its accessibility. It's now available whenever you or your staff are ready for a refresher, or to learn something new!

**[Online Learning Portal](#)**

## SAVE YOUR CUSTOMERS' DATA GENERATE REPORTS



Since Fit Kit Pro software was discontinued, Fit Kit users have been without a digital means to save a customer's measurements and generate a sizing recommendation report. That has now changed with the full redesign and launch of Fit Kit Studio, a web app for both bike sizing and bike fitting. We've launched two levels at this stage: a simple free version called Quick Size for calculations, and a paid version called Quick Fit that has additional features centered around saving customer information. You can save body measurements, generate reports, add bikes, save equipment and fit position information, make changes, and more!

Your feedback and suggestions will guide further refinement and features. We are offering a **60 day free trial** of the paid version so you can put it to the test. Click on the button below to go directly to the Fit Kit Studio website, or take a guided tour through the web app in a series of short videos on our YouTube channel. Start with an overview [here](#).

### Fit Kit Studio



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